



CONFIRMATION OF PARTICIPATION

Bettina Pöhlmann

has successfully
participated in
our workshop.

The contents of the workshop include:

- Creating an optimised social media profile
- Tips for a content and advertising strategy
- Apps & tools to increase efficiency
- Recommendations for action to increase customer loyalty
- Approaching and working with influencers
- Definition of metrics and KPIs for measuring success

Munich, 31.07.2024



Alex Khan