LIMEN
CONFERENCE

11th International Scientific-Business Conference

Leadership, Innovation, Management and Economics: Integrated Politics of Research - LIMEN 2025

December 10-12, 2025 (hybrid)
IFJ Institute for Young Entrepreneurs AG
Zurich, Switzerland
www.limen-conference.com

Certificate of Presentation

This certificate is awarded to

Tamara Zafirovska

In recognition of attending the 11th International Scientific-Business Conference LIMEN 2025 and oral presentation of a paper titled:

Scroll, Sway, Sell: How Instagram Influencers Quietly Shape Young Women's Purchasing Decisions

Organizational Board

Association of Economists and Managers of the Balkans
UdEkoM Balkan
Удружење економиста и менаџера Балкана
УдЕкоМ Балкан-Београд

Co-organized by

TU Graz

Association of Economists and Managers of the Balkans
UdEkoM Balkan

Partner institutions

UNIVERSITY OF ÉVORA
INSTITUTE FOR ADVANCED STUDIES AND RESEARCH

FIURJ

UMG
Dubium sapientiae initium
Università degli Studi "Magna Graecia" di CATANZARO

Ekonomická fakulta
Faculty of Economics

Jihočeská univerzita v Českých Budějovicích
University of South Bohemia in České Budějovice

EPIEM
European Professors of Industrial Engineering and Management

UDEKOM CENTER