INTERNATIONAL BEST PRACTICE COMPETITION

9TH INTERNATIONAL BEST PRACTICE COMPETITION 2023

This certificate is awarded to

Titan Company Limited, India

For its best practice of

Indiefit – A technology to identify the best eyewear frame fit for Indian customers using Golden Ratio Proportion

Presented by

Nirmal Joseph John Britto, Lead – Innovation Management

Q&A participants

Nirmal Joseph John Britto, Lead – Innovation Management,Sumant Sood, Head – Innovation, Sruthi Mohen G, Senior Designer, Akshat Chaudhry, Lead – Product Management, Sanil Dhadwal, Lead-Design (Eyecare), Bharat Raghav G, Manager-Product Management, and Leo Francis, Manager-New Product Development

IBPC Best Practice Certification Scheme Rating: 7 Stars – WINNER

Date: **1-August-2023**

International Best Practice (Role Model, World-Class, Wow!)

Dr. Robin Mann
On behalf of the Organising Committee