ERAZ CONFERENCE

11th International Scientific Conference - ERAZ 2025: KNOWLEDGE BASED SUSTAINABLE DEVELOPMENT

June 5, 2025 - University of Barcelona, Barcelona, Spain

www.eraz-conference.com

CERTIFICATE

OF PRESENTATION

THIS CERTIFICATE IS PROUDLY PRESENTED TO

Daniela Kocheva

In recognition of attending the 11th International Scientific Conference ERAZ 2025 and paper presentation titled:

Addressing Data Quality: A BI Approach to Customer Records in Retail

Association of Economists and Managers of the Balkans
UdEkoM Balkan

University of Maribor
Faculty of Logistics

UDEKOM CENTER FOR KNOWLEDGE ADVANCEMENT NOVI SAD

Faculty of Tourism and Hospitality Ohrid University St. Kliment Ohridski Bitola

Institute of Public Finance

ΠΑΝΕΠΙΣΤΗΜΙΟ ΚΡΗΤΗΣ
UNIVERSITY OF CRETE